

PRESS RELEASE

FOR IMMEDIATE RELEASE

New era for Frauscher

Company with a focus on Fibre Optic Sensing (FOS) founded

Frauscher has transferred its Fibre Optic Sensing (FOS) activities to a separate company – and relaunched the entire corporate brand. The transformation from a signalling technology company into two tech-companies becomes clearly visible: Frauscher and Sensonic have a clear focus on their core competencies and are ready for the future.

Company foundation Sensonic

The Sensonic team focuses on solutions that will revolutionise the way railways operate their networks. As a spin-off, the company will pursue a completely new business model. Sensonic is the pioneer in Fibre Optic Sensing (FOS) for railways and the first company in the industry to offer complete, area-wide tracking and monitoring solutions based on Distributed Acoustic Sensing (DAS). Through an open platform, this state-of-the-art technology delivers data for a variety of railway applications. The basis for this is real-time information from continuous train tracking, asset condition monitoring, as well as from infrastructure surveillance. On that base, Sensonic is paving the way for a revolution in railway operations to increase efficiency and significantly reduce costs.

The first railway-specific DAS system was developed in cooperation with the Sintela team, the pioneers and experts in Distributed Acoustic Sensing: “We examined and tested all the technologies and potential providers. The Sintela team convinced us. Their basic technology provides the perfect platform for Sensonic to develop rail-specific FOS solutions,” said Christian Pucher, CEO Sensonic.

Frauscher on track

Frauscher itself continues to offer advanced solutions for safe and reliable signalling systems. The company's wheel sensors and axle counters make use of all the possibilities offered by the latest technologies. This makes it easier for system integrators and railway operators to access the information they need. The intelligent and highly available systems generate precise data for a wide range of railway applications. Various interfaces and supportive software tools make integration, commissioning, operation and maintenance even easier. On this basis, the company's customers can fully exploit the potential of digitalisation. With a worldwide network of locations and partners, Frauscher guarantees a strong supply chain and optimal customer service around the globe.

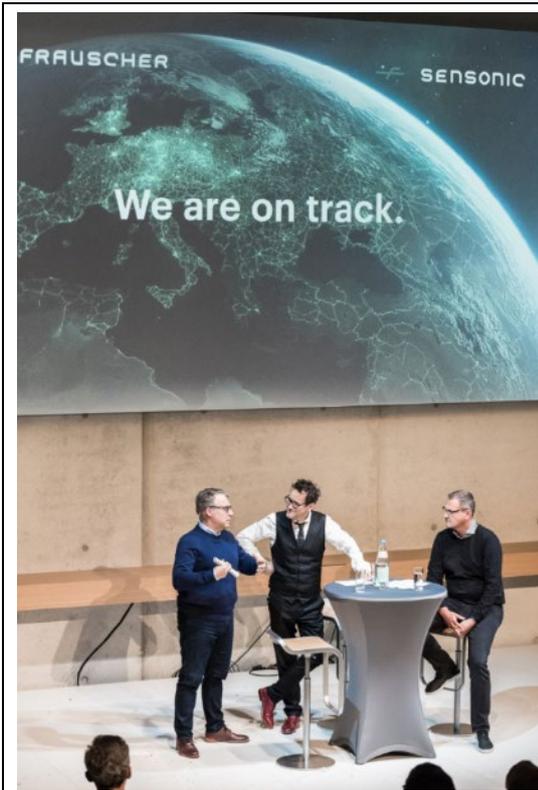
“The founding of Sensonic and a new era for Frauscher: With these two important milestones, we are definitely on track. Even under the conditions of the need for digitalisation, our solutions will continue to set trends. Frauscher is a company that is always in motion and we have a vision for the global railway market. We provide our customers with tailor-made solutions that reflect the state of the art. We have been doing this for decades – and that is what we will do in the future. By founding Sensonic, we want to ensure that we continue to drive innovation with a clear focus on the needs of our customers. Sensonic will certainly become a game changer in terms of how operations and maintenance will be planned and executed in the future,” summarises Michael Thiel, CEO Frauscher Group.

Modern appearance reflects new spirit

The entire transformation of the company into two tech- companies is also reflected in the new corporate design. The colour petrol remains the supporting element and is extended by individual shades. The new signet accompanies the two logos and forms an “F” for Frauscher. It represents the basis of the companies and is reminiscent of a simplified track plan. In the new Frauscher and Sensonic brands, recognition, rail-specific know-how and trusting values meet modern design, fresh approaches and sustainable concepts.

The new company Sensonic as well as the rebranding of the core Frauscher brand were ceremoniously presented internally on 18 November 2019 at numerous events at the Frauscher locations worldwide. Since 19 November 2019, the websites frauscher.com and sensonic.com are online in the new design.

Image	Text
	<p>A new era is dawning for Frauscher under the motto "Digitalisaion on track".</p>
	<p>Frauscher will continue to drive the development of innovative axle counters and wheel detection solutions with digital ideas.</p>



On 18 November, Frauscher and Sensonic launched their new brands in a globally celebrated event.



Michael Thiel, CEO Frauscher Group, Deep Desai, COO Sensonic, Christian Pucher, CEO Sensonic, Rene Zeilinger, CTO Sensonic, David Hill, CTO Sintela, Magnus McEwen-King, CEO Sintela (f.l.t.r.) at the opening ceremony of Sensonic in Austria.

Queries to

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Information contained in this news release is current as of the date of the press announcement but may be subject to change without prior notice.
